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# Secure Digital Camera

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# Outline of the Talk

- Digital Rights Management (DRM)
- Secure Digital Camera (SDC)
- One of our Digital Integrated Circuit solutions
  - Invisible-Robust / Visible-Transparent Watermarking Low-Power Chip
- Design Challenges
- Application Scenario

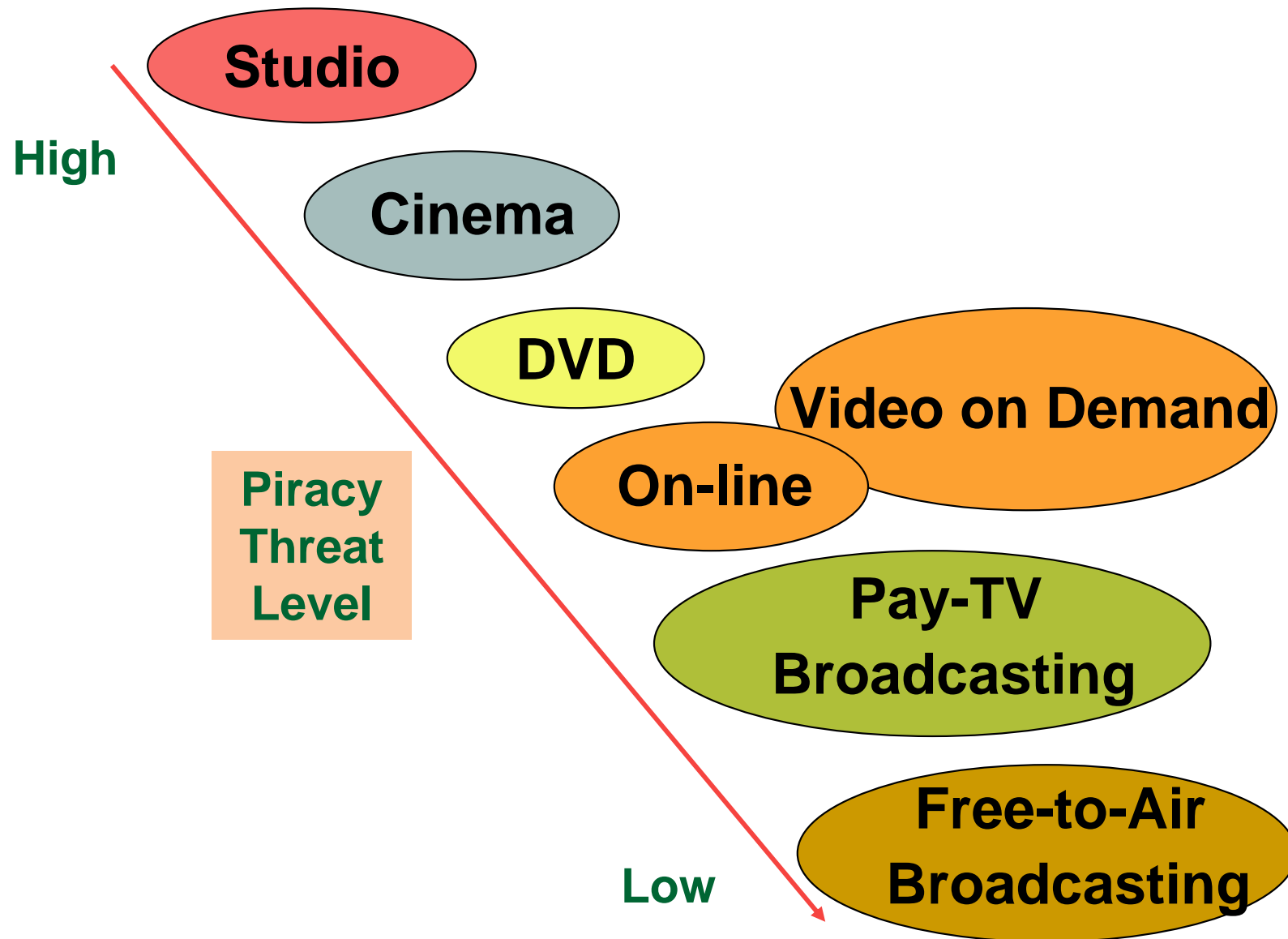


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# What is Digital Rights Management (DRM)



# Multimedia Data

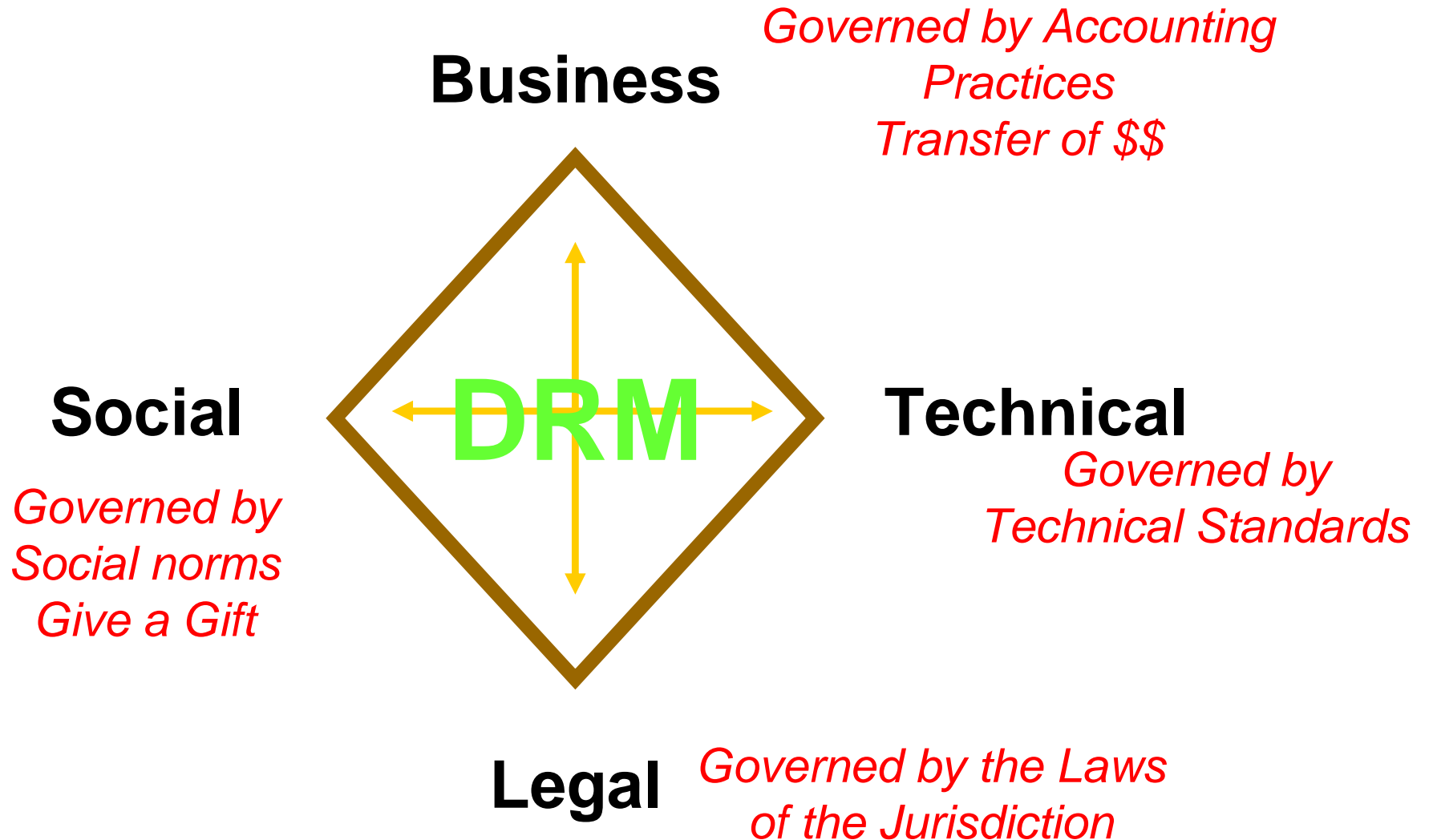


# DRM: Definition

- Broader definition
  - “Digital Rights Management (DRM) involves the description, identification, trading, protection, monitoring and tracking of all forms of rights usages over both tangible and intangible assets including management of Rights Holders relationships”.
- Typically a DRM system
  - protects intellectual property by either encrypting the data so that it can only be accessed by authorized users and/or
  - marking the content with a digital watermark, so that the content can not be freely distributed



# DRM: Perspectives



# DRM Framework: 3 Areas

- **Intellectual Property (IP) Asset Creation and Capture:** process of managing and creation of content in order to simplify its trading.
- **IP Asset Management:** process of managing and enablement the trade of content.
- **IP Asset Usage:** process of usage of content after it has been traded.



# DRM: Techniques

- Encryption
- Watermarking
- Scrambling
- Digital certificates
- Secure communications protocols
- Fingerprinting
- Hashing
- ..... and more

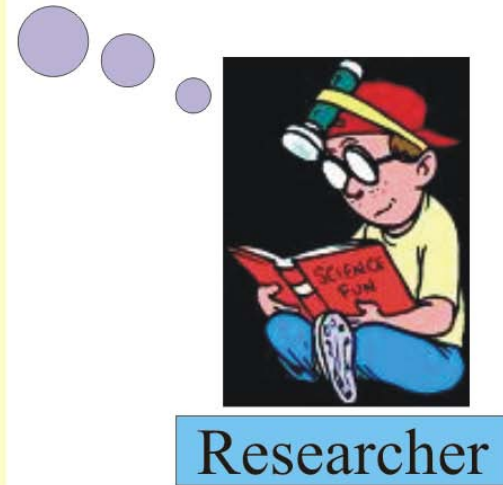




# DRM: Techniques



- ➔ Whose is it?
- ➔ How to prove?
- ➔ Is it tampered with?
- ➔ Where was it created?
- ➔ Who had created it?
- ➔ What is solution of this ownership problem?



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# **Our Solution for DRM: Secure Digital Camera (SDC)**

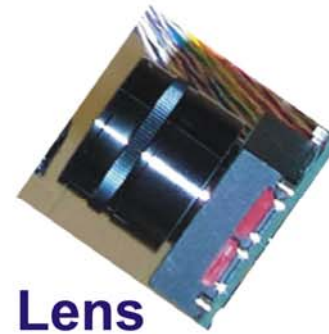


# Secure Digital Camera

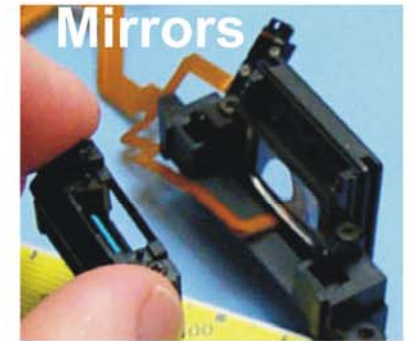
- An apparatus (system-on-a-chip, SoC) with standards features of digital camera and built in facility for live, real-time, low-cost, low-power DRM.
- SDC needs to prove for a given image:
  - Copyright (visible-transparent)
  - Extent of tampering (invisible-fragile)
  - Source of image i.e. camera
  - Cameraman's information
  - .....



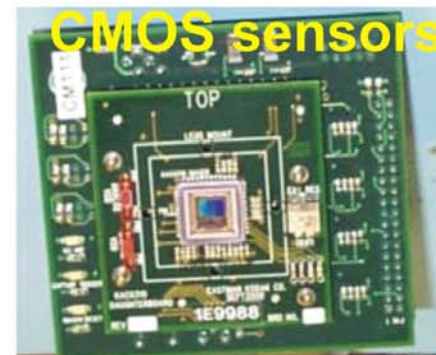
# Digital Camera: Internals



Lens



Mirrors



CMOS sensors



DSP

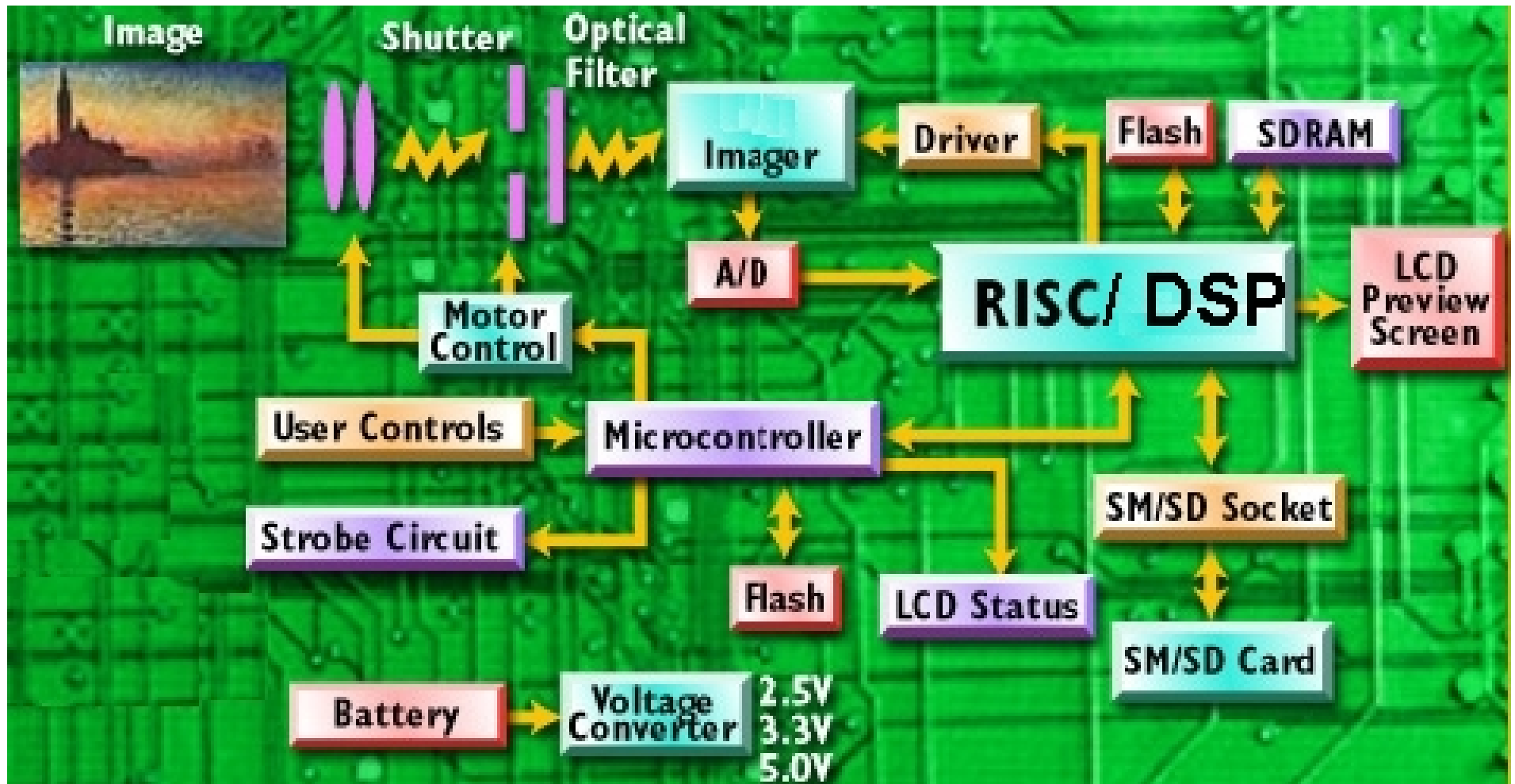


ADC

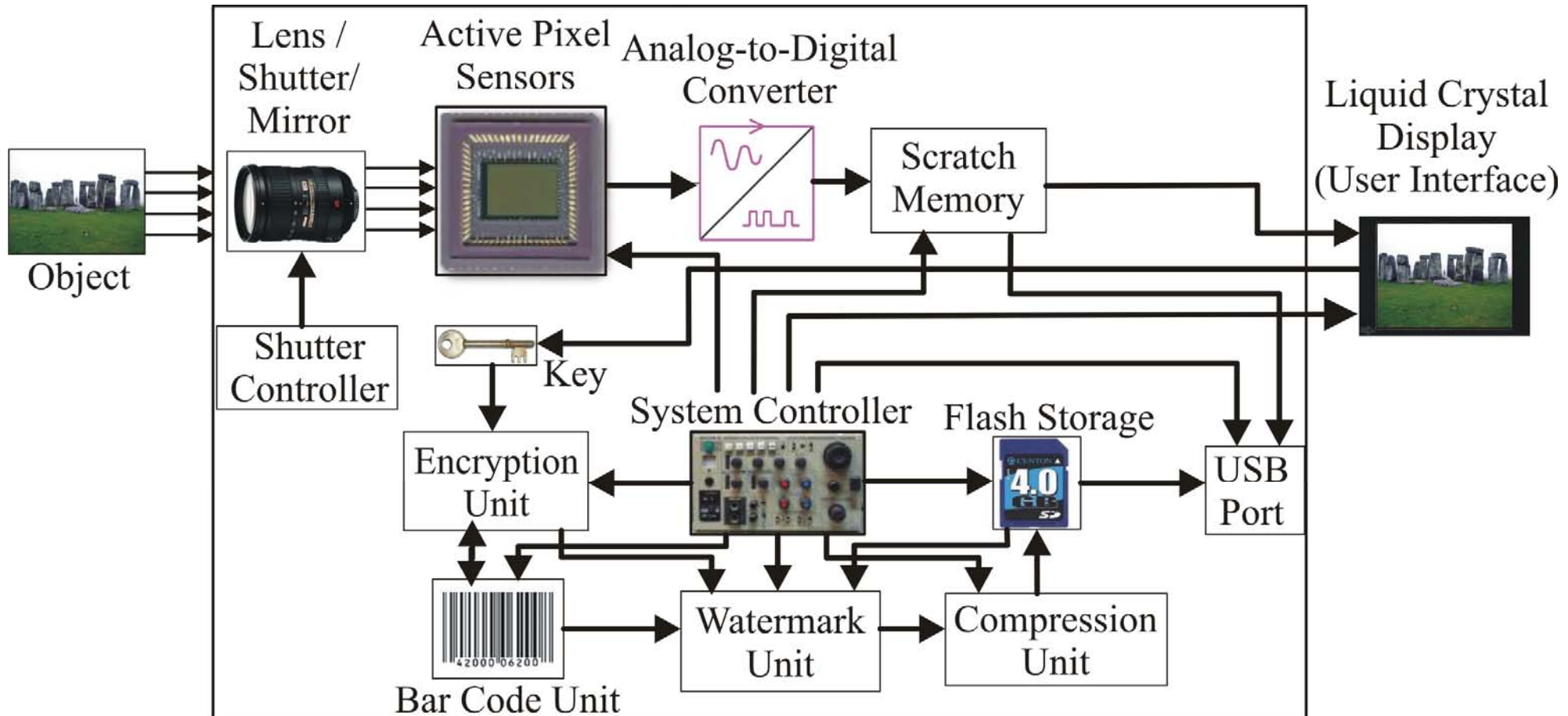


RISC

# Digital Camera: Typical Circuit



# Secure Digital Camera (System-on-a-Chip: SoC)



# Hardware Assisted DRM: Advantages

- Easy integration with multimedia hardware, such as digital camera, camcorder, etc.
- Low-power consumption
- High-performance
- Higher reliability and availability compared to software
- More useful for real-time applications like digital video broadcasting
- Low-cost compared to having explicit software



# Existing Digital Cameras with Watermarking Capability

## Epson:

- ❑ Requires optional watermarking software for embedding and viewing of watermark
- ❑ Detect tampering even if a single pixel has been changed
- ❑ Watermark is invisible

## Kodak:

- ❑ Watermarking capabilities built into camera
- ❑ Visible watermarking only
- ❑ Watermark logo can be added after picture is taken





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# A Invisible-Robust / Visible-Transparent Watermarking Low-Power Chip



# Highlights of our Designed Chip

- DCT domain Implementation.
- First to insert both visible and / or invisible watermark.
- First Low Power Design for watermarking using dual voltage and dual frequency.
- Uses Pipelined and Parallelization for better performance.
- Decentralized controller scheme.



# Nano-CMOS Based Systems



Almost the entire electronic appliance industry today is driven by CMOS technology.

# Power Dissipation in Nano-CMOS Based Systems

## Total Power Dissipation

### Static Dissipation

→ Sub-threshold Leakage

→ Gate Leakage

→ Reverse-biased diode Leakage

### Dynamic Dissipation

→ Capacitive Switching Current

→ Transient Gate Leakage

→ Short Circuit Current



# Our Low-Power Design Approach

Adjust the frequency and supply voltage in a co-coordinated manner to reduce dynamic power while maintaining performance.



# Algorithms Selected for the Chip

- Visible watermarking algorithm:

→ S. P. Mohanty, K. R. Ramakrishnan and M. S. Kankanhalli, "A DCT Domain Visible Watermarking Technique for Images", in *Proceedings of the IEEE International Conference on Multimedia and Expo*, 2000, pp. 1029-1032.

- Invisible watermarking algorithm:

→ I. J. Cox, J. Kilian, T. Leighton, T. Shamoon, "Secure Spread Spectrum Watermarking for Multimedia", *IEEE Transactions on Image Processing*, Vol. 6, No. 12, 1997, pp. 1673-1687.



# Invisible Watermarking Algorithm: Original Version

- DCT of the entire original image is computed assuming as on block.
- The perceptually significant regions of the image are found out. The authors have used 1000 largest coefficients.
- The watermark  $X = \{x_1, x_2, \dots, x_n\}$  is computed where each  $x_i$  is chosen according to  $N(0, 1)$ , where  $N(0, 1)$  denotes a normal distribution with mean 0 and variance 1.
- The watermark is inserted in the DCT domain of the image by setting the frequency components  $v_i$  in the original image to  $v_i^*$  using the following for scalar factor  $\alpha$ :

$$v_i^* = v_i (1 + \alpha x_i)$$



# Invisible Watermarking Algorithm: Modified Version

1. Divide the original image into blocks.
2. Calculate the DCT coefficients of all the image blocks.
3. Generate random numbers to use as watermark.
4. Consider the three largest AC-DCT coefficients of an image block for watermark insertion.





# Visible Watermarking Algorithm

1. Divide original and watermark image into blocks.
2. Calculate DCT coefficients of all the blocks.
3. Find the edge blocks in the original image.
4. Find the local and global statistics of original image using DC-DCT and AC-DCT coefficients.
5. The mean of DC-DCT coefficients and mean and the variance of AC-DCT coefficients are useful.
6. Calculate the scaling and embedding factors.
7. Add the original image DCT coefficients and the watermark DCT coefficients block by block.



# Visible Watermarking Algorithm

- The  $\alpha_k$  and  $\beta_k$  for edge blocks are taken to be  $\alpha_{\max}$  and  $\beta_{\min}$  respectively.
- For non-edge blocks  $\alpha_k$  and  $\beta_k$  are computed as:

$$\alpha_k = \sigma_{AC_{Ik}}^* \left[ \exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$
$$\beta_k = \frac{1}{\sigma_{AC_{Ik}}^*} \left[ 1 - \exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

- $\alpha_k$  and  $\beta_k$  are then scaled to the ranges  $(\alpha_{\min}, \alpha_{\max})$  and  $(\beta_{\min}, \beta_{\max})$  respectively, where  $\alpha_{\min}$  and  $\alpha_{\max}$  are the minimum and maximum values of the scaling factor, and  $\beta_{\min}$  and  $\beta_{\max}$  are the minimum and maximum values of the embedding factor.



# Visible Watermarking Algorithm: Modifications

- Use  $c_{I_{white}}(0,0)$  for normalization instead of  $c_{I_{max}}(0,0)$

- Rewrite  $\alpha_k$  and  $\beta_k$  equations:

$$\alpha_k = \frac{\sigma_{AC_{Ik}}}{\sigma_{AC_{Imax}}} \left[ \exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

$$\beta_k = \frac{\sigma_{AC_{Imax}}}{\sigma_{AC_{Ik}}} \left[ 1 - \exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

- Removing  $\sigma_{AC_{Imax}}$ :

$$\alpha^c_k = \sigma_{AC_{Ik}} \left[ \exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

$$\beta^c_k = \frac{1}{\sigma_{AC_{Ik}}} \left[ 1 - \exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

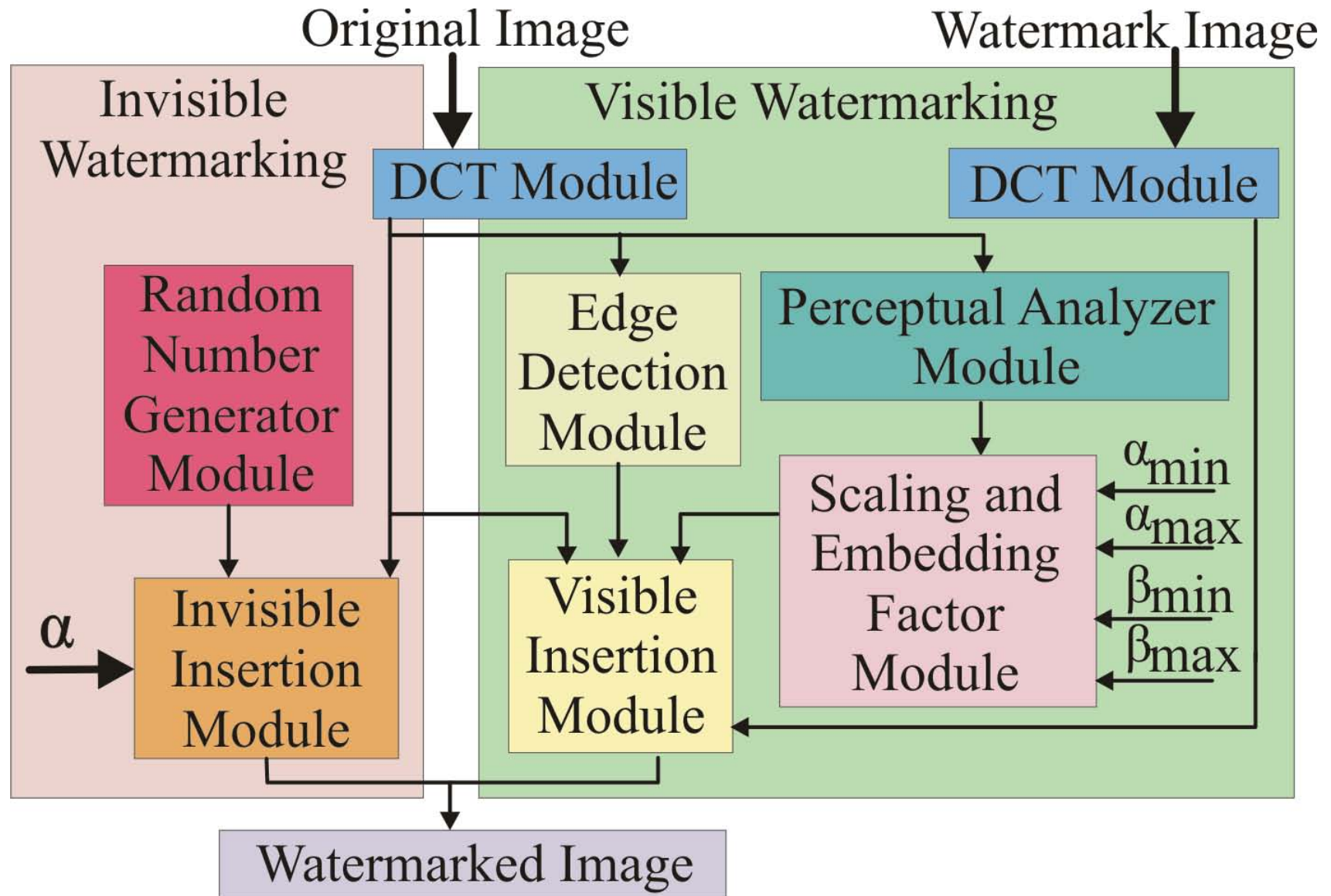
- Using Taylor series exponential is removed:

$$\alpha^c_k = \sigma_{AC_{Ik}} \left\{ 1 - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 + (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^4 \right\}$$

$$\beta^c_k = \frac{1}{\sigma_{AC_{Ik}}} \left\{ (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^4 \right\}$$



# The Proposed Architecture

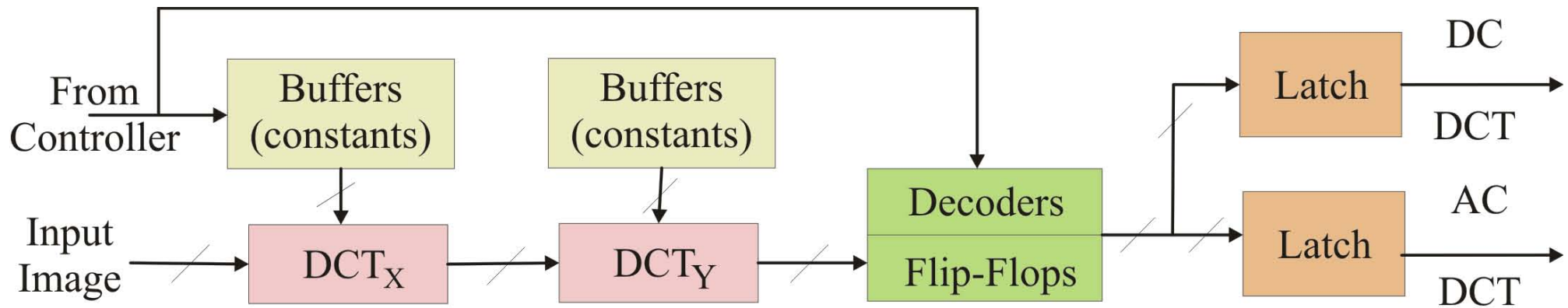


# The Proposed Architecture (Different Modules)

- **DCT Module:** Calculates the DCT coefficients.
- **Edge Detection Module:** Determines edge blocks.
- **Perceptual Analyzer Module:** Determines perceptually significant regions using original image statistics.
- **Scaling and Embedding Factor Module:** Determines the scaling and embedding factors for visible watermark insertion.
- **Watermark Insertion Module:** Inserts the watermark
- **Random Number Generator Module:** Generates random numbers.



# The Proposed Architecture (DCT Module)



DCT Module

- Computes DCT of a 4x4 block
- Both DCT<sub>X</sub> and DCT<sub>Y</sub> modules have similar architectures

# The Proposed Architecture (DCT Module)

DCT module implements the following equations:

$$x_{00} = ((in_{00} * c_{00}) + (in_{01} * c_{01}) + (in_{02} * c_{02}) + (in_{03} * c_{03}))$$

$$x_{10} = ((in_{10} * c_{00}) + (in_{11} * c_{01}) + (in_{12} * c_{02}) + (in_{13} * c_{03}))$$

$$x_{20} = ((in_{20} * c_{00}) + (in_{21} * c_{01}) + (in_{22} * c_{02}) + (in_{23} * c_{03}))$$

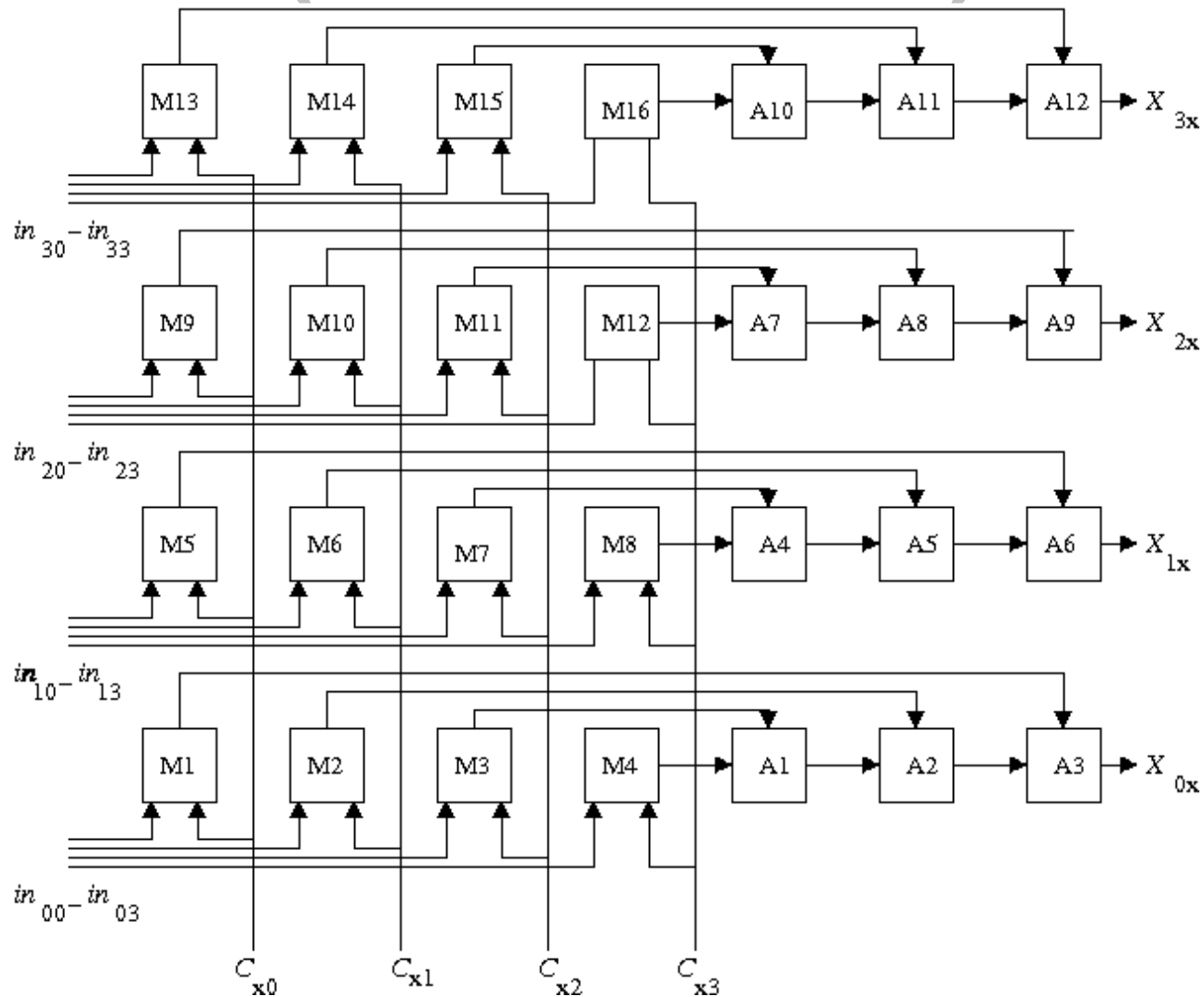
$$x_{30} = ((in_{30} * c_{00}) + (in_{31} * c_{01}) + (in_{32} * c_{02}) + (in_{33} * c_{03}))$$

NOTE:

- $in_{ij}$  – input,  $c_{ij}$  – constants,  $x_{ij}$  – coefficients
- 16 multiplications and 12 additions involved

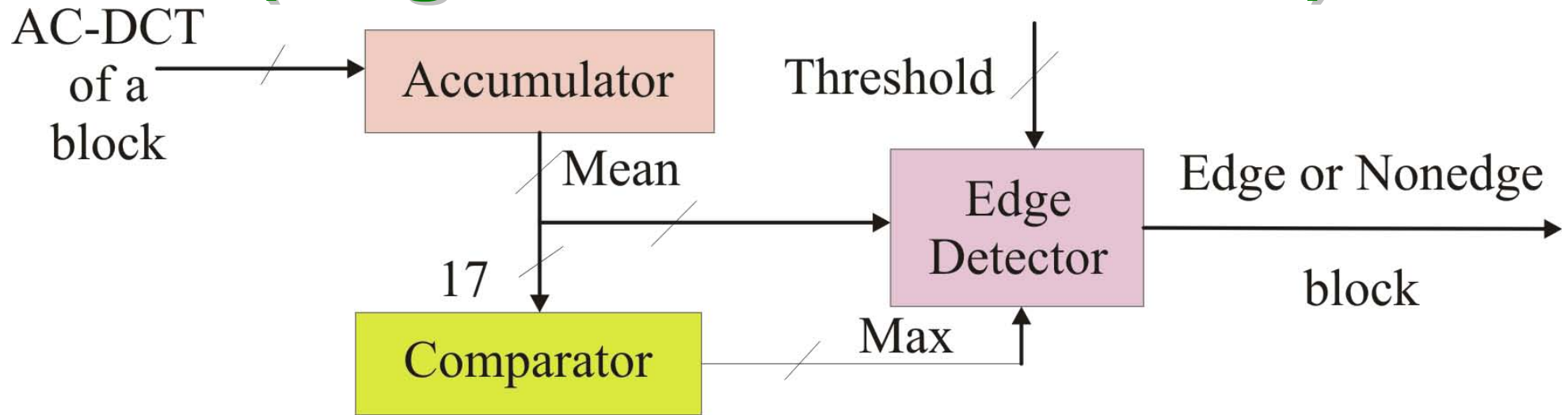


# The Proposed Architecture (DCT Module)





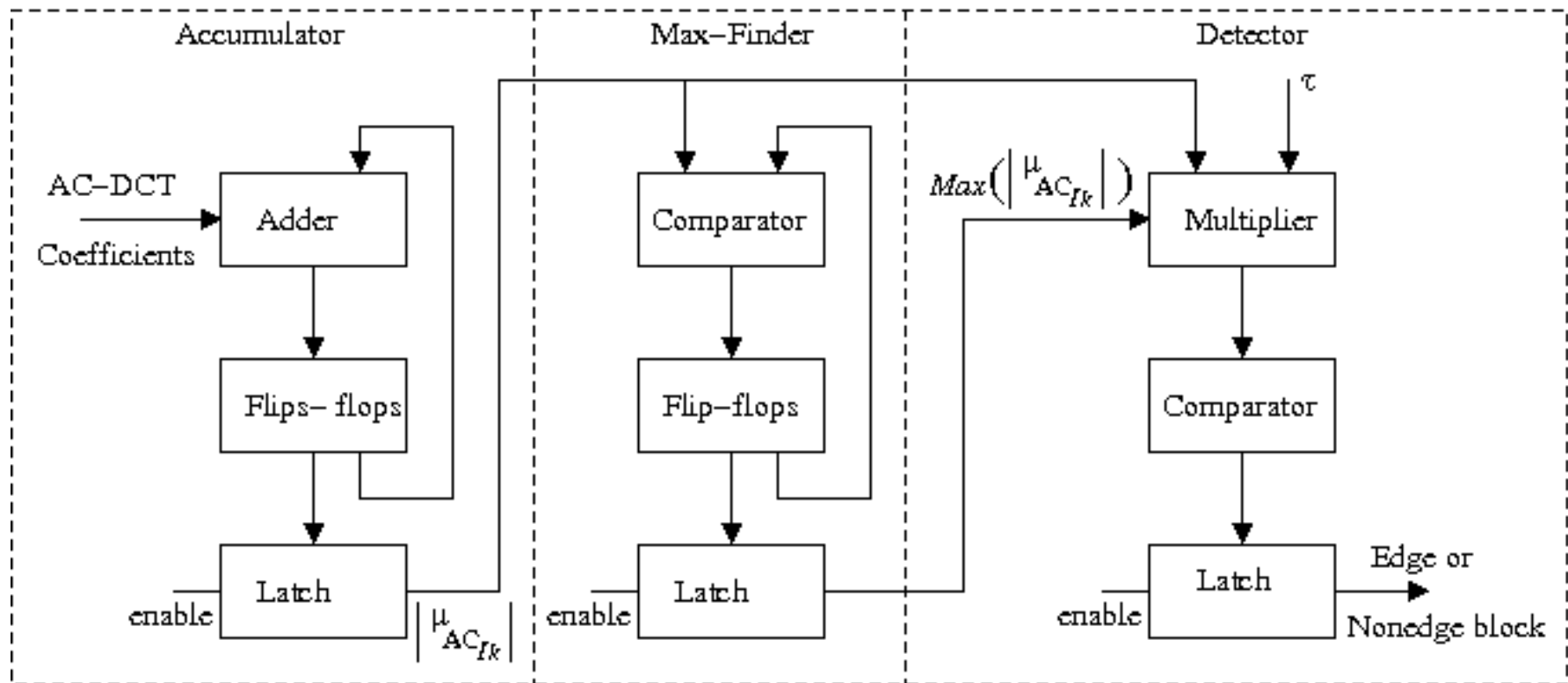
# The Proposed Architecture (Edge Detection Module)



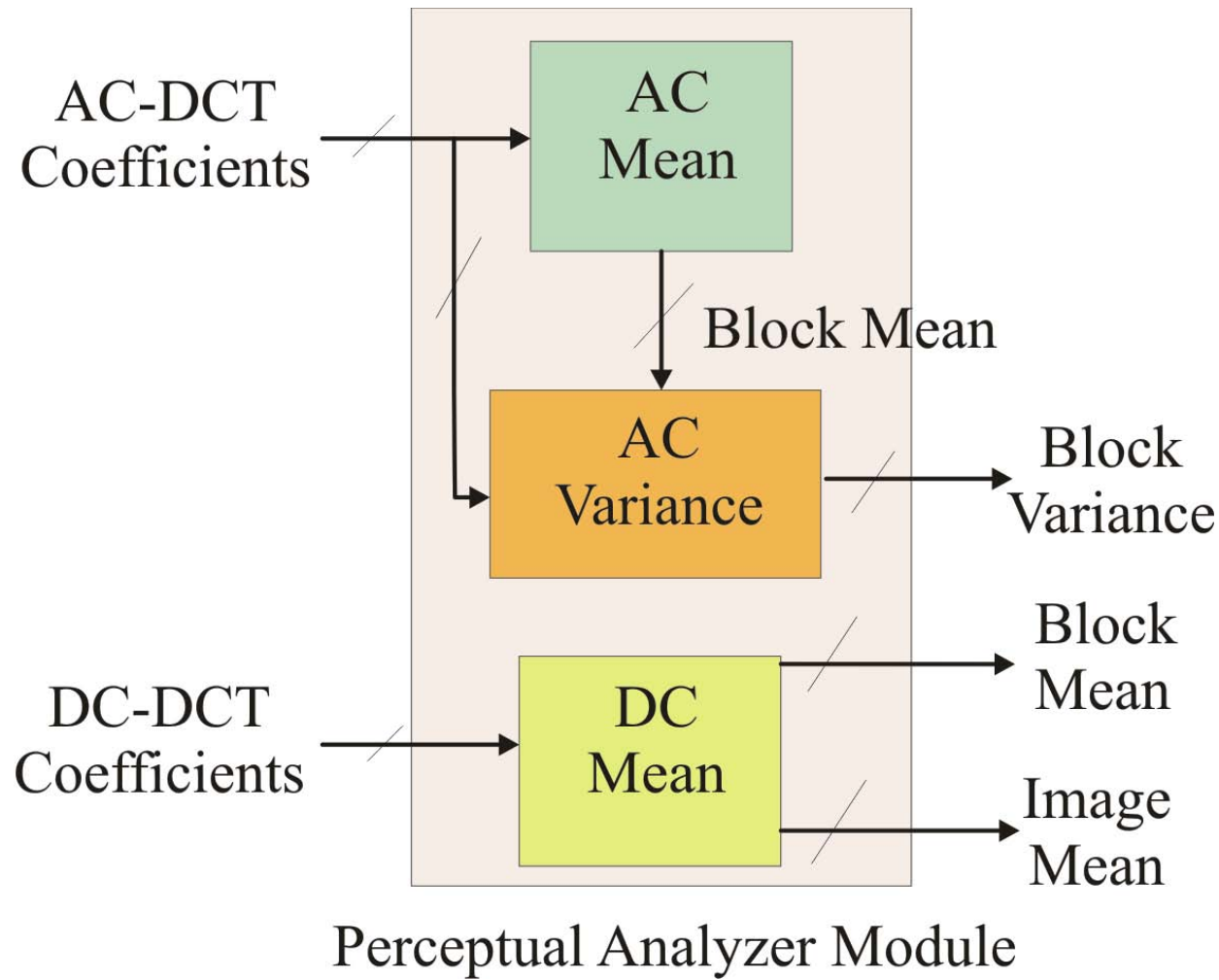
Edge Detection Module

- Compute from AC-DCT: 
$$\mu_{AC_{Ik}} = \frac{1}{N_B * N_B} \sum_m \sum_n |c_{Ik}(m, n)|$$
- Find the maximum: 
$$|\mu_{AC_{Imax}}| = Max(|\mu_{AC_{Ik}}|)$$
- Declare edge block if: 
$$|\mu_{AC_{Ik}}| > \tau |\mu_{AC_{Imax}}|$$

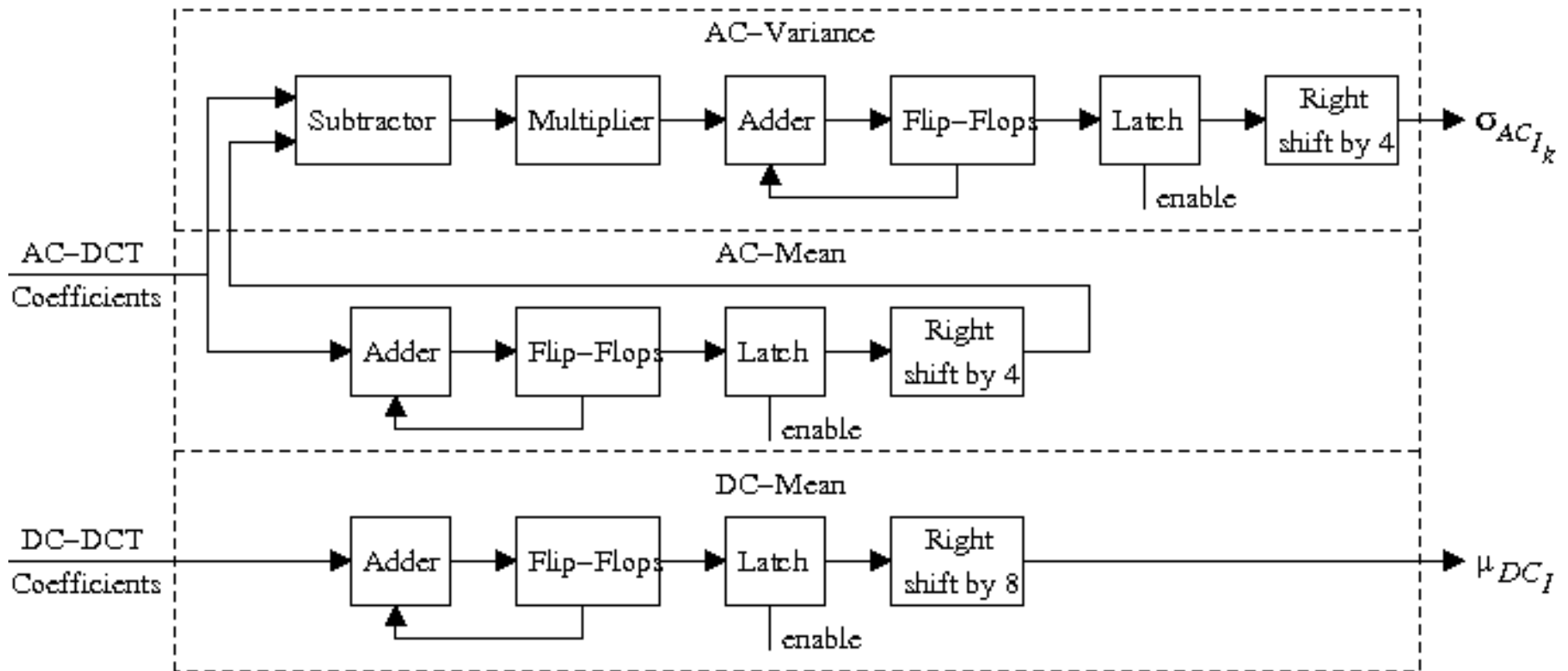
# The Proposed Architecture (Edge Detection Module)



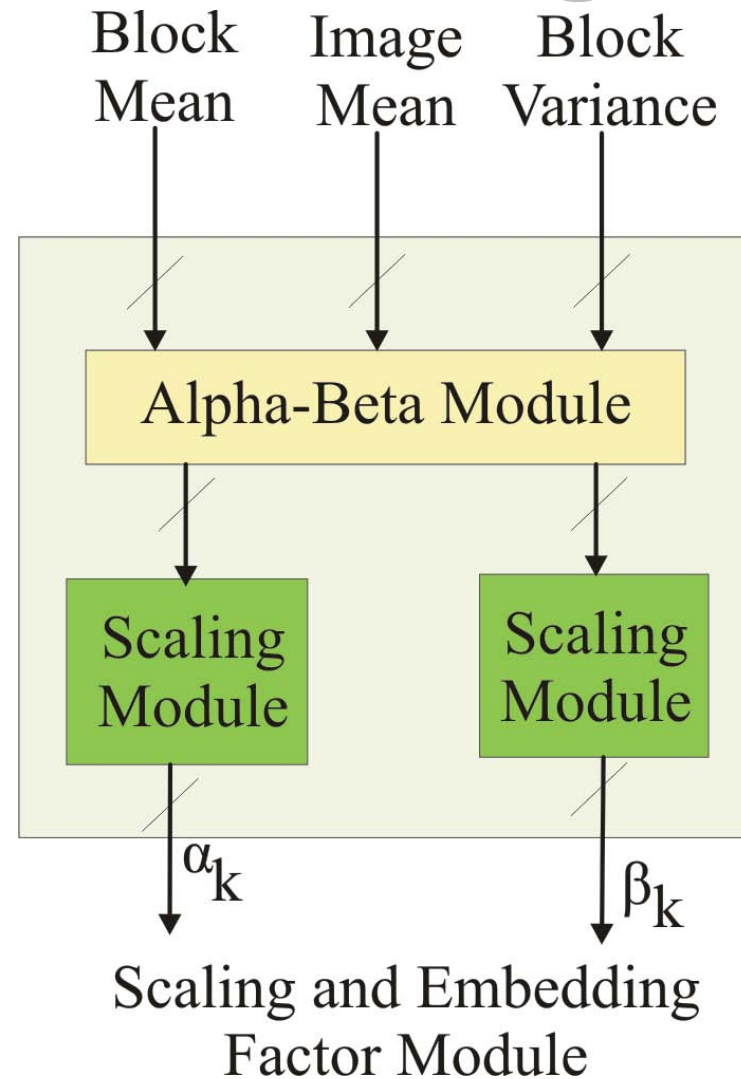
# The Proposed Architecture (Perceptual Analyzer Module)



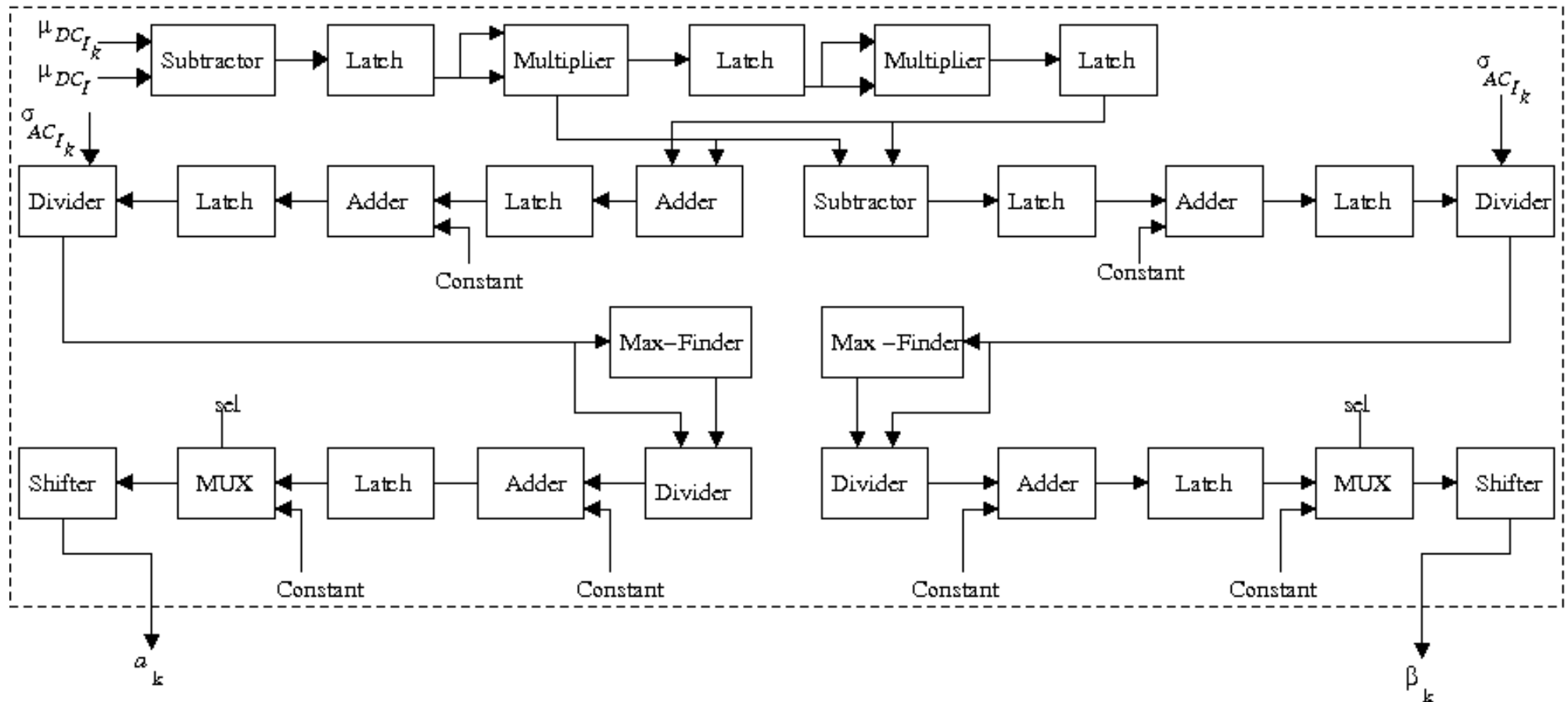
# The Proposed Architecture (Perceptual Analyzer Module)



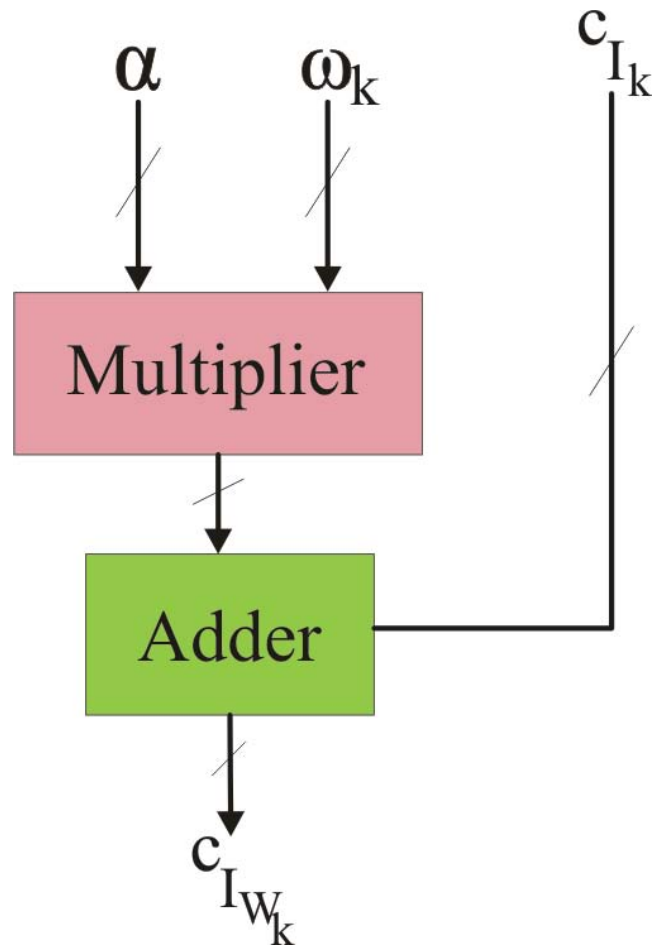
# The Proposed Architecture (Scaling and Embedding Factor Module)



# The Proposed Architecture (Scaling and Embedding Factor Module)



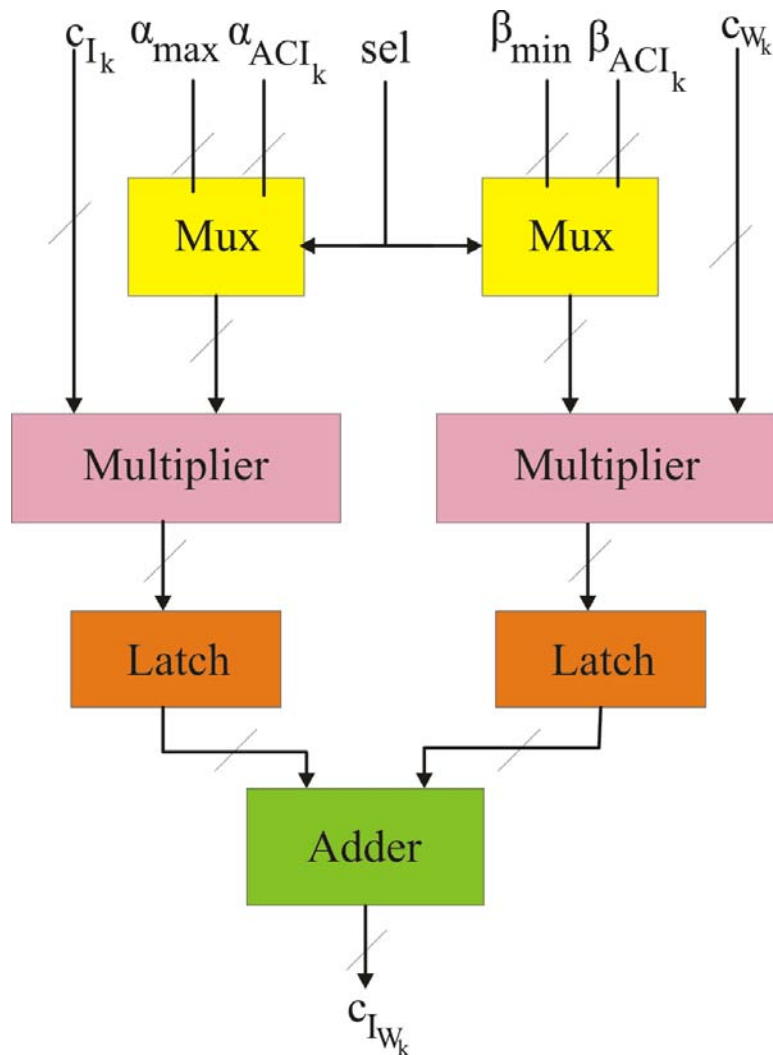
# The Proposed Architecture (Invisible Insertion Module)



Invisible insertion process:

$$c_{I_{W_k}} = c_{I_k} + \alpha\omega_k$$

# The Proposed Architecture (Visible Insertion Module)

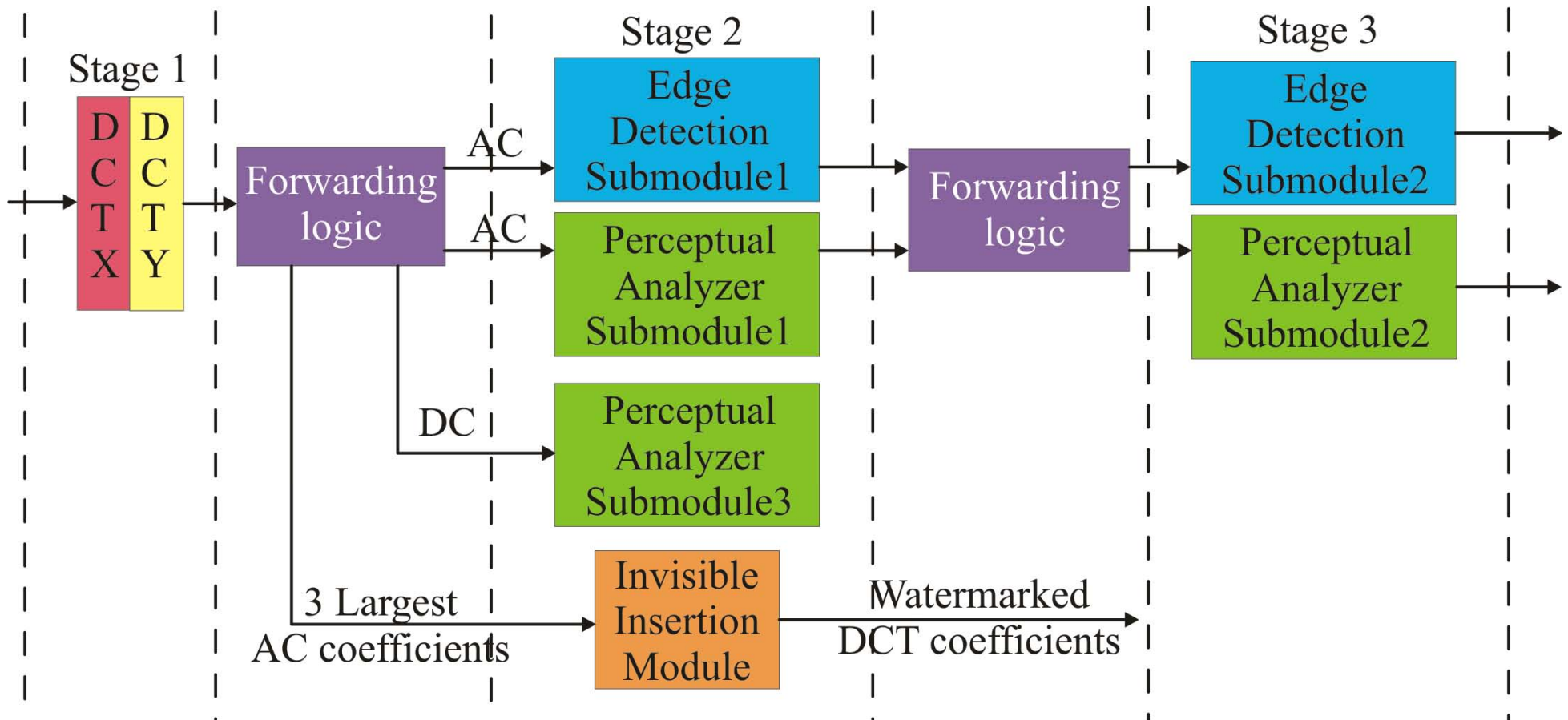


Visible insertion process:

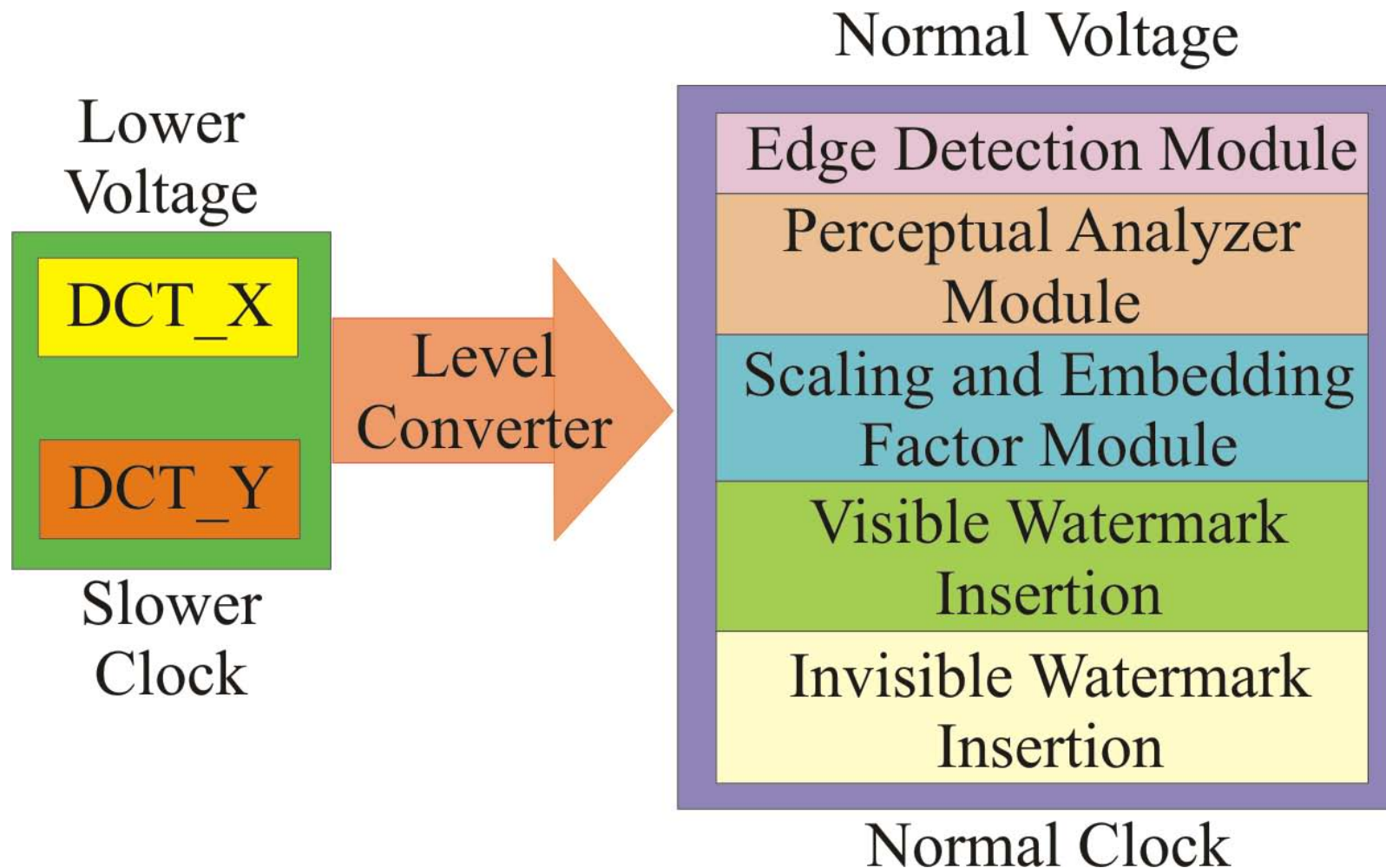
$$c_{I_{W_k}} = \alpha_k c_{I_k} + \beta_k c_{W_k}$$



# The Proposed Architecture: Pipeline and Parallelism



# The Proposed Architecture: Dual Voltage and Frequency



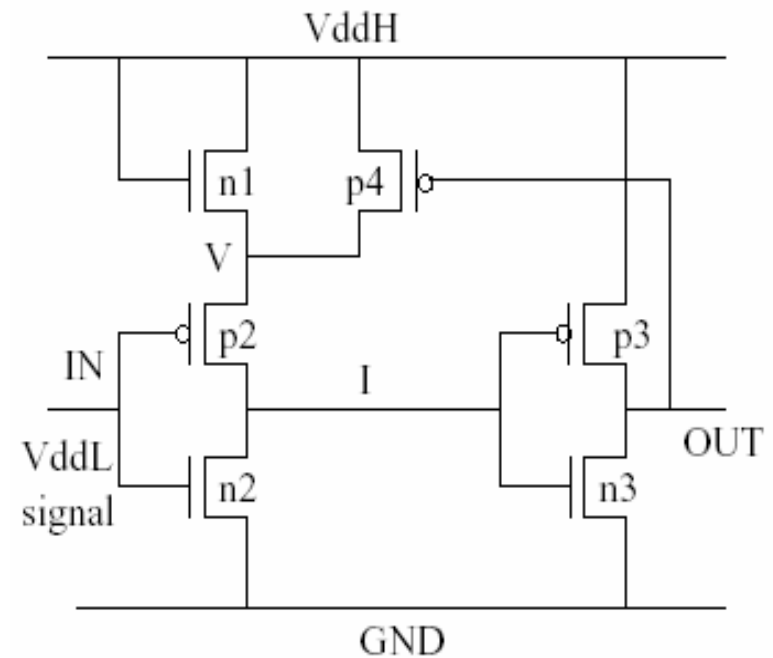
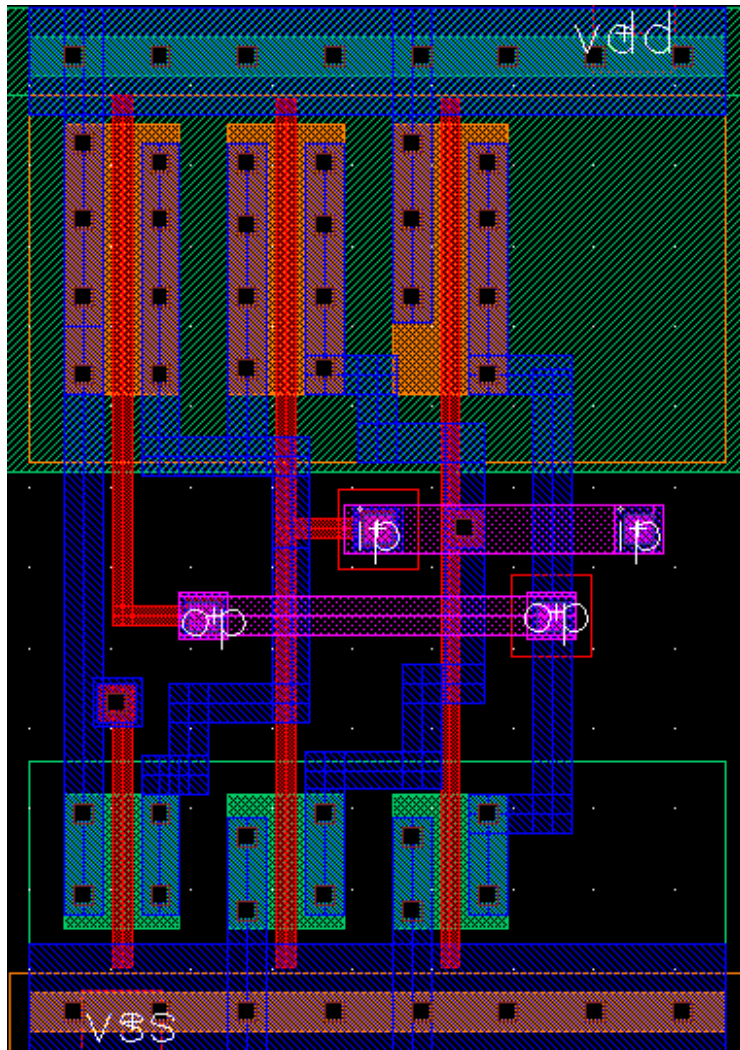
# Dual Voltage: Level Converters

- Level converters required to step up the low voltage to high voltage.
- Traditional level converter: Differential Cascode Voltage Switch (DCVS).
- In this work: Single Supply Level Converters – faster, better power consumption, needs single voltage supply only.

*Reference: R.Puri et. al., “Pushing ASIC performance in a power envelope” in the Proceedings of the Design Automation Conference, 2003, pp. 788-793.*



# Single Supply Level Converter: Key Element in our Circuit



# Prototype Chip Implementation

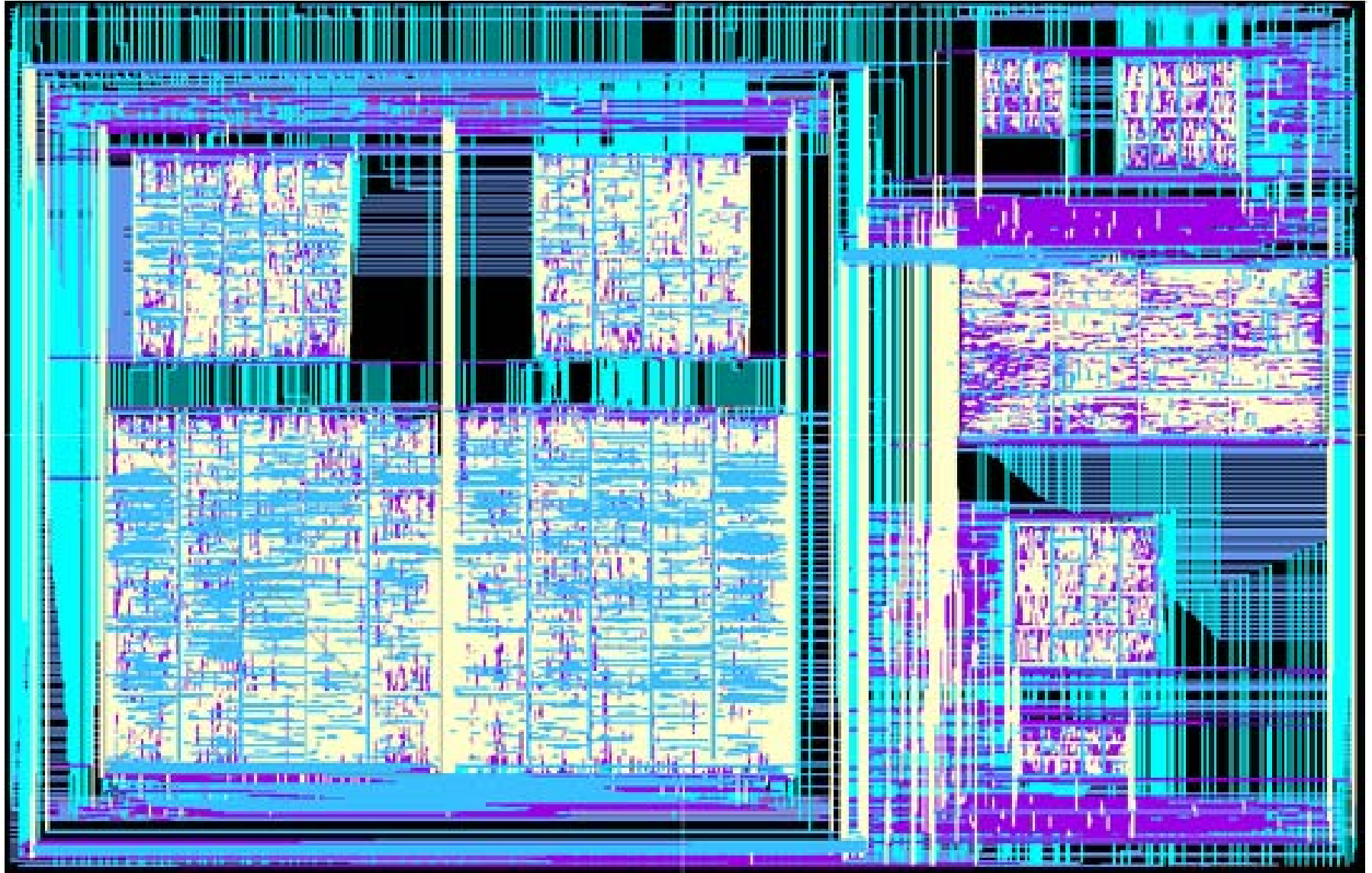
## Tools used for the design

Tools used	Purpose
NC launch	VHDL simulator
Silicon Ensemble	Placement and routing
Abstract Generator	Abstract generation from layout
NCSU-Design Kit	Layout Editor
Design Analyzer	Verilog netlist generation
Nanosim	Power and delay calculations

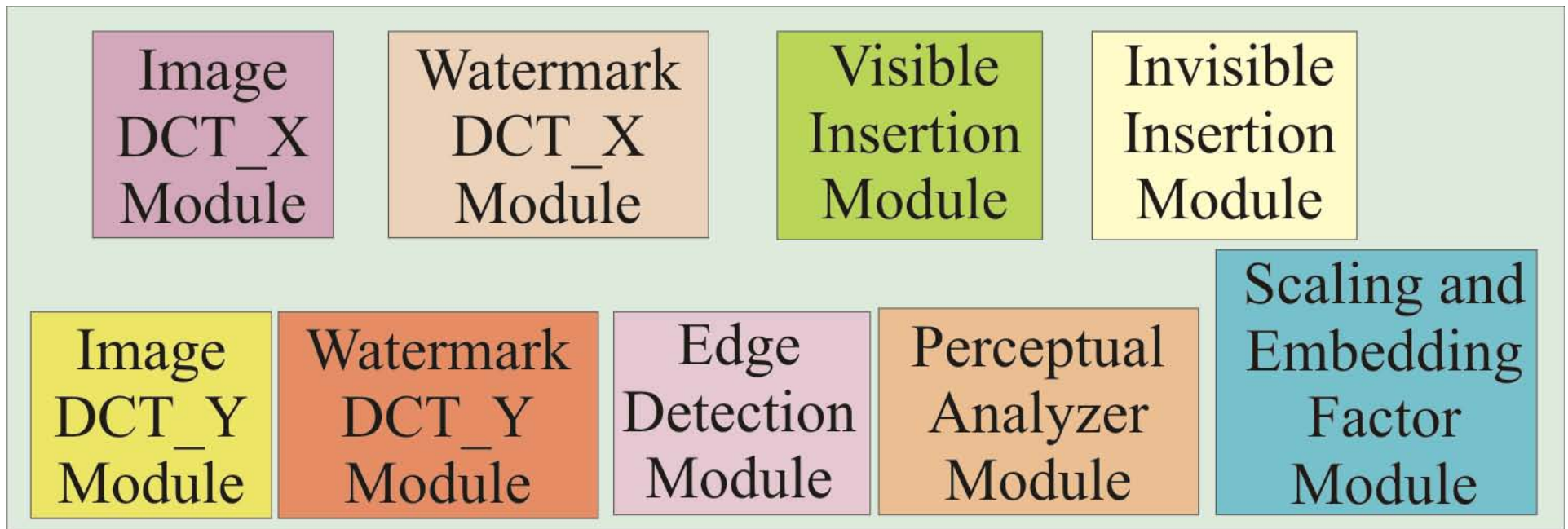
Standard Cell Design Style adopted. Standard Cells obtained from Virginia Tech: TSMC 0.25 $\mu$ m.



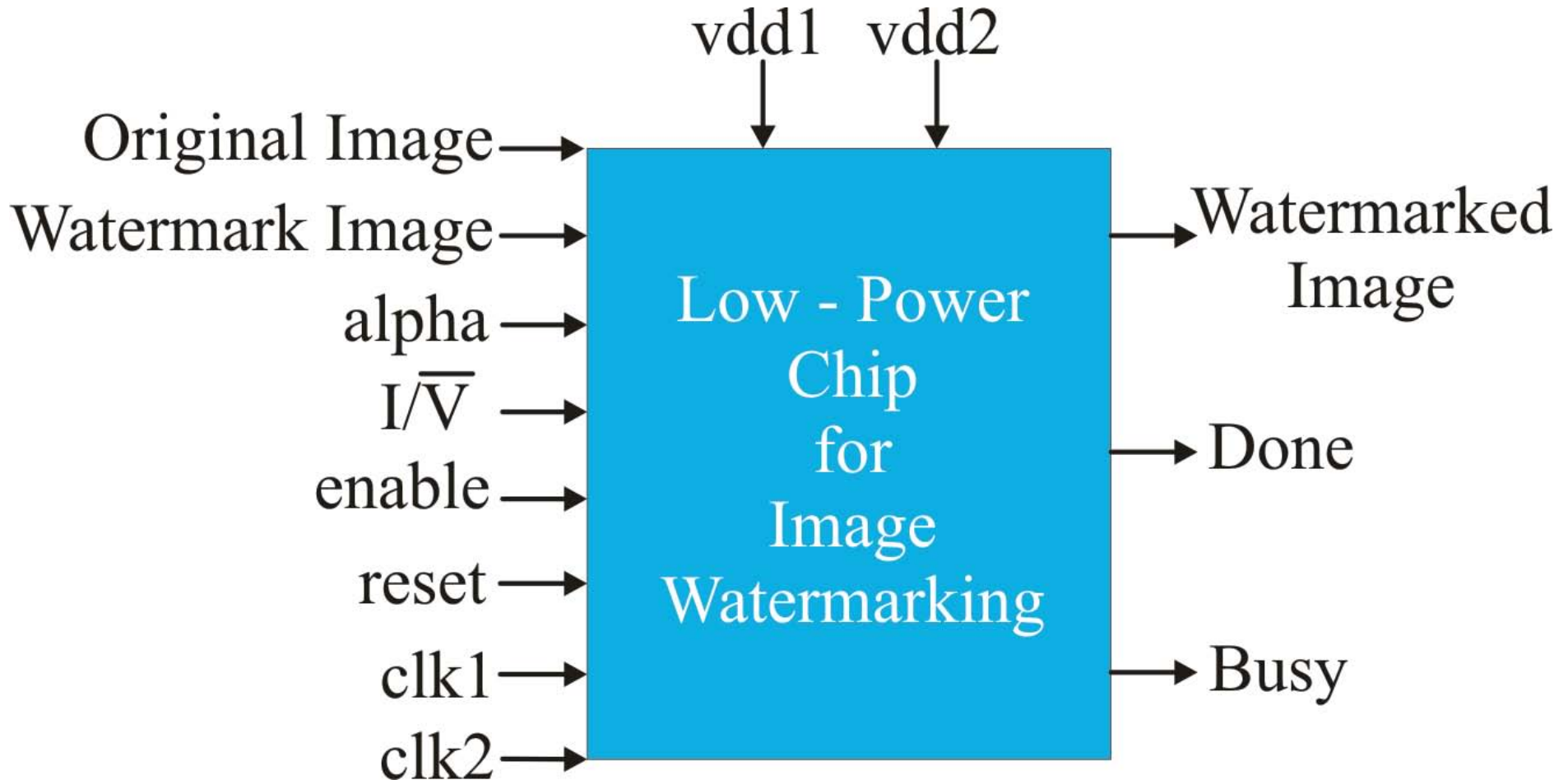
# Overall Prototype Chip: Layout



# Prototype Chip: Floor Plan



# Prototype Chip: Pin Diagram





# Prototype Chip: Statistics

**Technology:** TSMC 0.25 $\mu$ m

**Total Area :** 16.2 sq mm

**Dual Clocks:** 284MHz and 71MHz

**Dual Voltages:** 2.5V and 1.5V

**No. of Transistors:** 1.4million

**Power (dual voltage and frequency):** 0.3mW

**Chip (single voltage and frequency):** 1.9mW

**NOTE:** Lowest power consuming watermarking chip available at present.



# Related Works

## (Hardware Systems/Circuits)

Work	Type	Target Object	Domain	Technology	Chip Power
Strycker, 2000	Invisible Robust	Video	Spatial	NA	NA
Tsai and Lu 2001	Invisible Robust	Video	DCT	0.35 $\mu$	62.8 mW
Mathai, 2003	Invisible Robust	Image	Wavelet	0.18 $\mu$	NA
Mohanty 2003	Robust Fragile	Image	Spatial	0.35 $\mu$	2.05 mW



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# **Secure Digital Camera (SDC): Analog-Mixed Signal System- on-a-Chip (AMS-SoC) Design Challenges**



# Secure Digital Camera: Alternatives

- New CMOS sensor with DRM
- New ADC with DRM
- Independent DRM (Watermarking, Encryption, etc) processors
- New DRM (Watermarking, Encryption, etc) co-processor for DSP
- New Instruction Set Architecture for RISC to support DRM at micro architecture level



# Secure Digital Camera: AMS-SoC Design Challenges

- Development of hardware amenable algorithms
- Building efficient VLSI architectures
- Hardware-software co-design for power, performance, security, area, and cost tradeoff



# Secure Digital Camera: AMS-SoC Design Challenges

- Analog, Digital, Mixed-Signal VLSI design for power, performance, security, area, and cost tradeoff
- System-Level Power Management techniques for power and performance



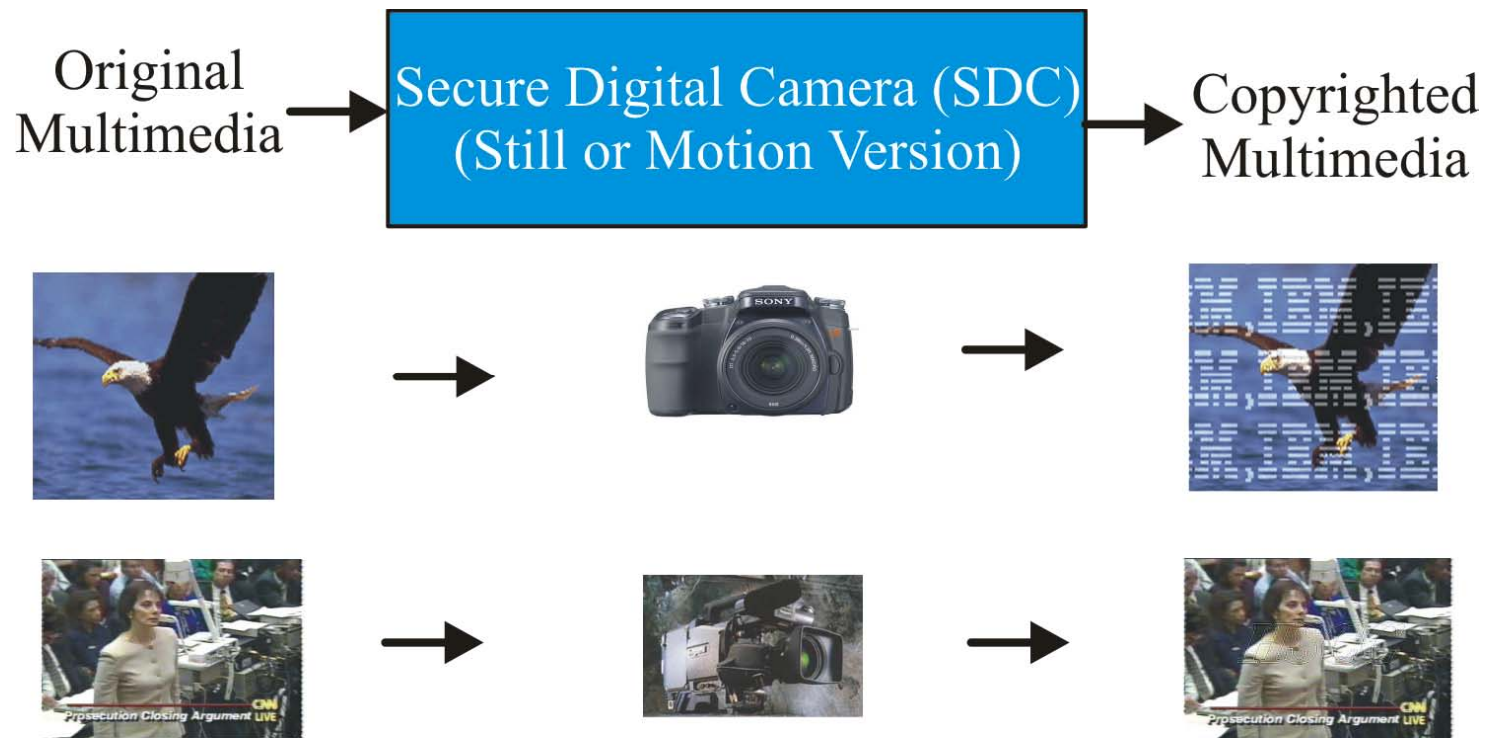
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# **Secure Digital Camera (SDC): Application Scenario and Conclusions**



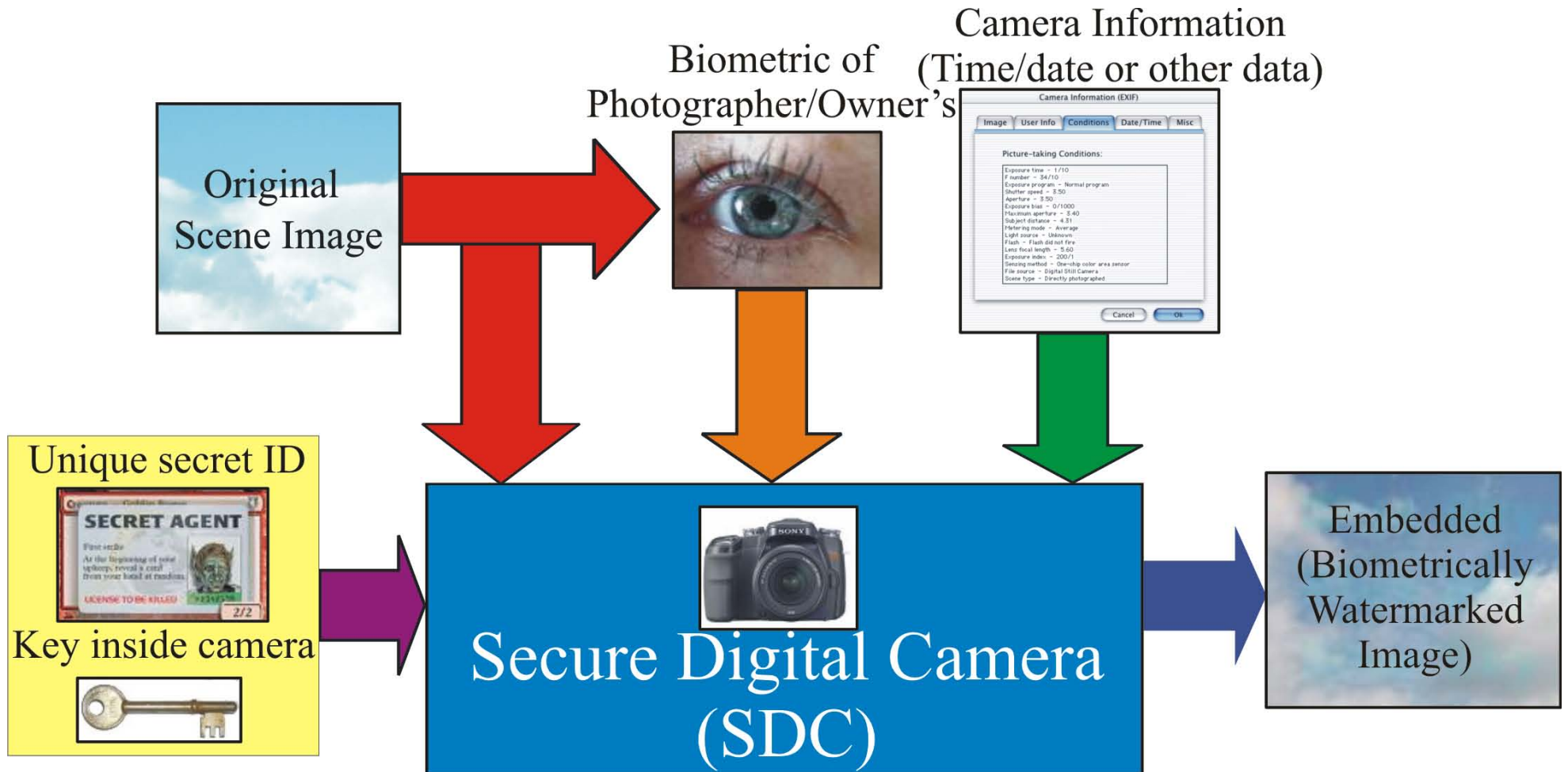
# Application: Copyright Protection

- Publicly available images
- Digital Library
- DVD Video
- Digital TV Broadcasting

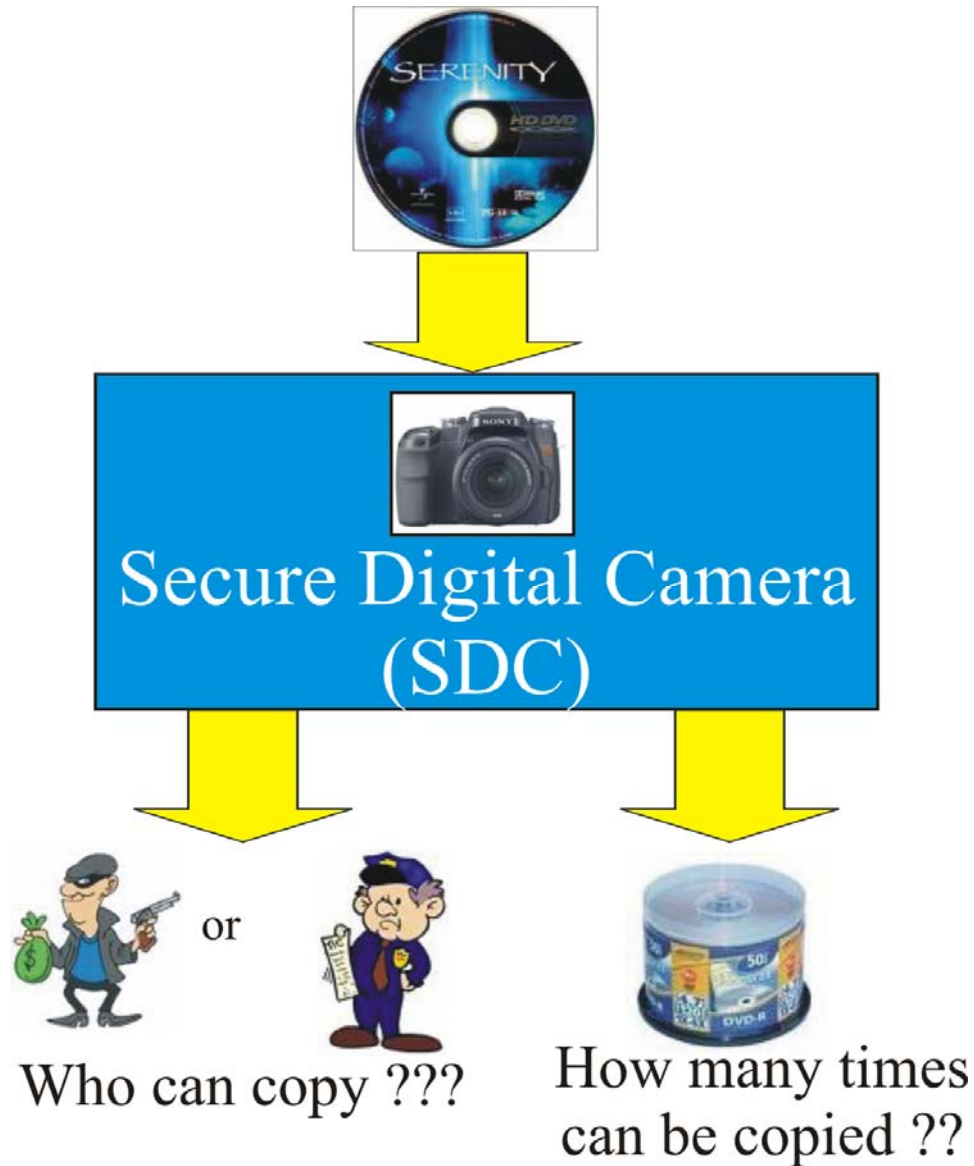




# Application: Biometric Based Authentication



# Application: Usage Control



# Summary Conclusion

- A low-cost low-power camera introduced that can perform DRM in real time.
- Hardware assisted DRM has several advantages over software only.
- Structure of SoC that will realize such Digital Camera is an ongoing research.
- A low-power watermarking chip is designed that consumes 0.3mW power.



# References

- **S. P. Mohanty**, et al., "VLSI Architecture of an Invisible Watermarking Unit for a Biometric-Based Security System in a Digital Camera", in *Proceedings of the 25th IEEE International Conference on Consumer Electronics (ICCE)*, pp. in press, 2007.
- O. B. Adamo, **S. P. Mohanty**, E. Kougianos, and M. Varanasi, "VLSI Architecture for Encryption and Watermarking Units Towards the Making of a Secure Digital Camera", in *Proceedings of the IEEE International SOC Conference (SOCC)*, pp. in press, 2006.
- **S. P. Mohanty**, et al., "A Dual Voltage-Frequency VLSI Chip for Image Watermarking in DCT Domain", *IEEE Transactions on Circuits and Systems II (TCAS-II)*, Vol. 53, No. 5, May 2006, pp. 394-398.
- N. M. Kosaraju, M. Varanasi, and **S. P. Mohanty**, "A High-Performance VLSI Architecture for Advanced Encryption Standard (AES) Algorithm", in *Proceedings of the 19th IEEE International Conference on VLSI Design (VLSID)*, pp. 481-484, 2006.



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- **S. P. Mohanty**, et al., “A VLSI Architecture for Visible Watermarking in a Secure Still Digital Camera (S<sup>2</sup>DC) Design”, *IEEE Transactions on VLSI Systems (TVLSI)*, Vol. 13, No. 8, Aug 2005, pp. 1002-1012.
- G. R. Nelson, et al., “CMOS Image Sensor with Watermarking Capabilities”, in *Proceedings of the IEEE International Symposium on Circuits and Systems (ISCAS)*, 2005, pp. 5326-5329.
- P. Blythe and J. Fridrich, “Secure Digital Camera,” in *Proceedings of Digital Forensic Research Workshop (DFRWS)*, 2004.
- **S. P. Mohanty**, N. Ranganathan, and R. K. Namballa, “VLSI Implementation of Invisible Digital Watermarking Algorithms Towards the Development of a Secure JPEG Encoder”, *Proceedings of the IEEE Workshop on Signal Processing System*, pp. 183-188, 2003.
- <http://www.iprsystems.com>, <http://www.eifonline.org>,  
[http://www.trl.ibm.com/projects/RightsManagement/datahiding/index\\_e.htm](http://www.trl.ibm.com/projects/RightsManagement/datahiding/index_e.htm),  
<http://www.ctr.columbia.edu/~cylin/vismark/vismark.html>,  
and more web sites ....



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# Thank You

**For more information:**

**<http://www.cse.unt.edu/~smohanty>**

